



Actionable sustainability: Make corporate responsibility specific, tangible, and repeatable

8 tools for responsible corporate travel from SAP Concur

Introduction

If business isn't moving forward, it might as well be moving backward. And it's time for travel to make its move. Travel preferences are changing, content is changing, the entire ecosystem is changing. Travel doesn't look anything like it did a few years ago – or even a few months ago.

The same goes for corporate social responsibility (CSR). No longer hollow buzzwords, sustainability and social equity need to be baked into your travel program and indeed every travel choice by providing users with more responsible choices and more information to guide their decisions.

Getting to this level of environmental and social impact means building policies, practices and, most importantly, choices into your travel and expense program. And by digitally connecting your data across the entire spending process, SAP Concur solutions help refine that strategy – making sustainability, duty of care and equity in travel foundational to your program and a critical part of your broader social responsibility plan.

“The technology that SAP Concur provides enables us to make sustainability real. (It's) no longer a concept we discuss, we're able to use the functionalities to influence personal behaviors of our users.”

Dorothy Chan, Head, SCM & Sustainability Change, Standard Chartered Bank¹

What are they considering?

27%

of business travelers would decline a business trip due to the environmental impact of the travel or the inability to choose sustainable options.¹

23%

say that it is essential that their company's travel booking tool offer recommendations for reducing carbon emissions.¹

44%

of business travelers consider health and safety concerns the most commonly viewed threat to business travel today.¹

23%

of business travelers have experienced a situation on a business trip where they felt they were in immediate danger.¹

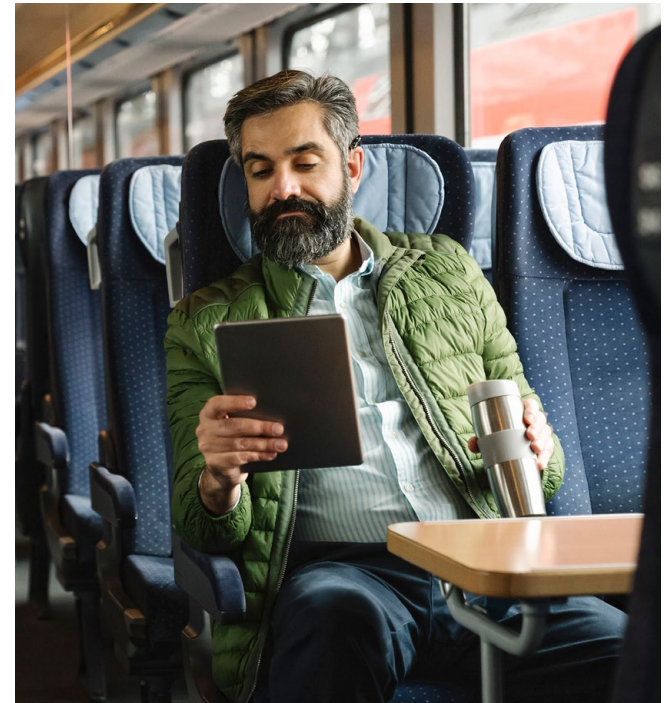
1. [6th Annual Global Business Travelers Research Report](#), SAP Concur travelers research report, 2024.

Corporate responsibility starts by giving your business travelers the right information to make the right sustainable choices, and these solutions will get them there.

Concur Travel

- Sitting atop a newly redesigned platform, Concur Travel meets the evolving needs of customers, travelers, and procurement professionals alike with more content, a new look and feel, and new sustainability features. Concur Travel educates and steers travelers toward the most sustainable options, while providing the ability to sort and filter, or shop by multi-modal transportation types:
 - **Car:** Sustainability support via CO2 emissions display and hybrid/electric filter options.
 - **Hotel:** More detailed sustainability information, so travelers can search properties based on carbon emission scores, sustainability scores, and GSTC-certified Sustainability certifications.
 - **Air:** For each leg of their trips, users can now select itinerary and fares, plus view and sort by greenhouse gas emissions including by cabin class.
 - **Rail:** A new approach to rail travel in EMEA focused on preferred and sustainable modes of transportation.
- Guide employees toward greener travel before, during, and after their trip. Should they rent a hybrid car? Does a same-day trip make more sense? Could the meeting be held virtually?
- Use personalized messaging to explain your company's sustainable initiatives, helping employees understand that it's not about not traveling, it's about traveling smarter.
- Gender diversity title support and selection options.

Rail travel creates 10 times less carbon emissions per passenger than the equivalent car journey and 13 times less than travelling by plane.²



2. [Paving the Way for Green Travel: Rail Beats Air with 13x Lower Carbon Emissions, Reveals New Calculator](#), Thrust, 2023.

[Learn more](#)

Concur Expense

Use electronic receipts to go paperless and cut miles of paperwork out of the process. Transactions from hotels, taxis, trains, airlines, and other preferred suppliers go straight into expense reports – so resources aren't wasted. You can even integrate carbon offset expense types into your program and link them to your offset program provider.

[Learn more](#)

Concur TripLink

See travel bookings across multiple channels for a comprehensive understanding of your travel program while connecting to SAP Concur App Center partners like Thrust Carbon, Advito, and International SOS to help fulfill your sustainability and duty of care commitments.

Empower your travelers to make sustainable travel choices when they book directly with Concur TripLink suppliers – giving them access to environmentally friendly hotels, rental cars with improved emission ratings, and more.

[Learn more](#)

3. Empower The Future of Work with Intelligent Travel and Expense Solutions, A Forrester Consulting Thought Leadership Paper Commissioned by SAP Concur, May, 2023

The power of integrating Concur Travel with Concur Expense:

Implementing intelligent T&E solutions have decreased carbon emissions for **50%** of implementers.³



Triplt Pro

- Show employees their individual travel carbon footprint and give them practical options for offsetting their impact.
- Show **safety scores for the neighborhoods** they're visiting, including how those scores change based on time of day, to be better prepared when they arrive. These scores are based on a variety of factors, such as women's and LGBTQ+ safety, access to health and medical services, and political freedoms.
- Get notified when a potential disruption may impact your trip (like a baggage handlers strike, inclement weather, or communications outage). **Risk Alerts** proactively keep you in the know, so you can make informed decisions and stay agile as unexpected situations arise.

[Learn more](#)

Concur Event Management by Groupize

This comprehensive events and meeting planning solution not only helps you meet duty-of-care requirements but also enables you to achieve your sustainability travel goals. Integrated with Concur Travel, Concur Event Management provides better visibility into guest travel, empowering you to optimize your sustainability practices more effectively.

[Learn more](#)



Intelligence

Dive deeper into your analytics and get insights into carbon emissions, top destinations, green suppliers, business traveler practices, and spending behaviors. Reports come right to your inbox, so you get a clear and accurate picture of your organization's footprint, and you can take immediate action.

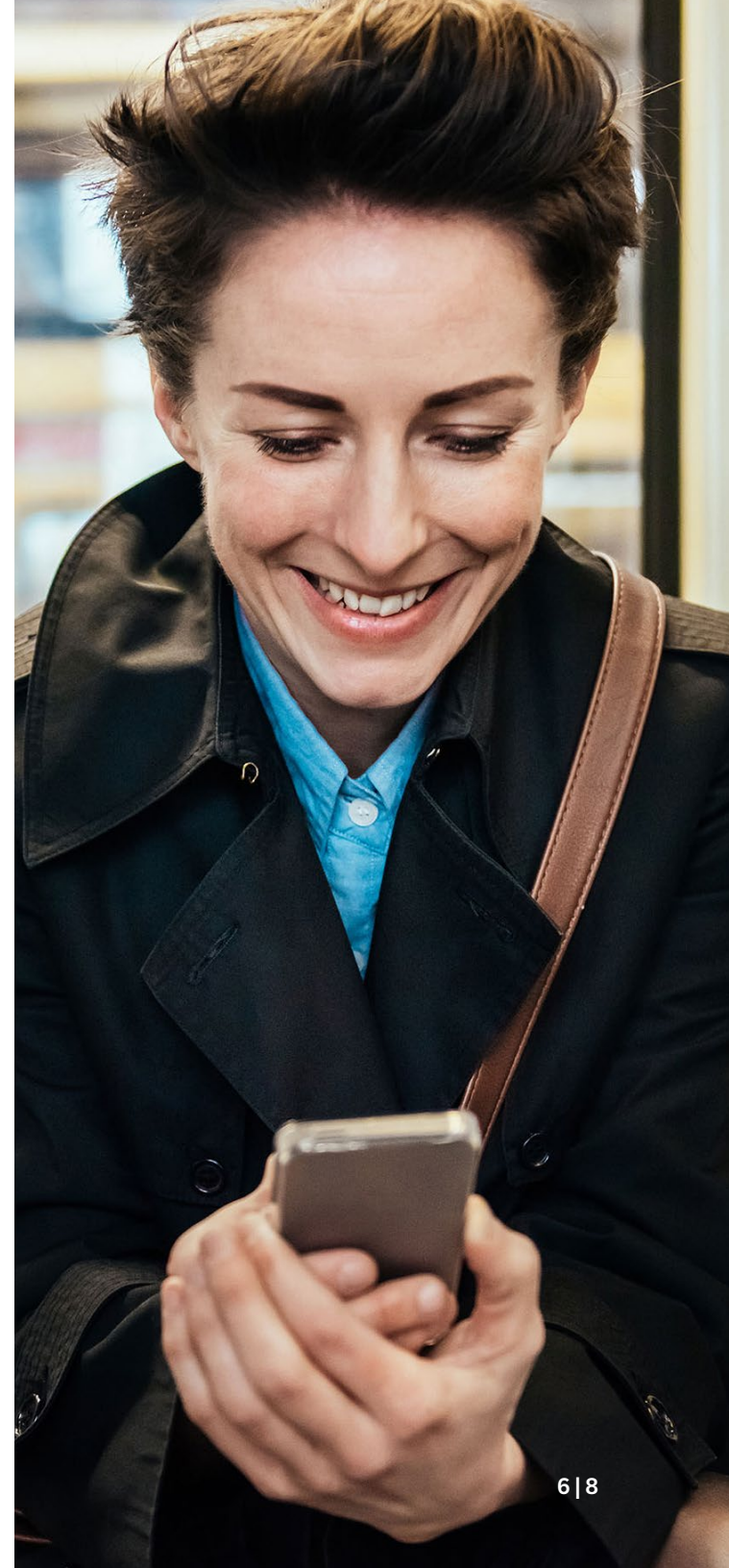
[Learn more](#)

Concur Request

Use powerful rules-based engines, such as Audit Rules, Workflow Rules, and Booking Switch Rules to proactively guide employees through compliant options. You can also configure rules to meet your unique needs. For example, if the departure and destination of a flight are both within France, you can require the employee to request a train ticket.

Enhance sustainability aspects of your entire employee spend program, making sure travel and expense policies are aligned and respected while offering a seamless, end-to-end experience.

[Learn more](#)



Partner Ecosystem

Connect to integration partners across our App Center to help meet your social and sustainability goals, including:



Advito's Gate4 Insights tool allows you to track and reduce your travel program's carbon emissions with accurate sustainability reporting.



Clarasight provides a comprehensive carbon planning and intelligence platform that reduces risk, saves time, and achieves goals.



International SOS enables customers to monitor the locations of workers using their travel data to identify and support them in the event of a threat or incident and fulfill duty of care responsibilities.



Jet-Set Offset, a simple tool to manage mileage-based, carbon-offset donations to climate-focused nonprofits.



Lumo allows traveler to see emissions estimates, get constructive feedback, and earn rewards for sustainable choices.



SAP E-Mobility encourage utilization of e-vehicles by integrating employee reimbursement of at-home charging in your T&E solution.



Rocketrip provides employees with travel booking insights and rewards that focus on savings, safety, and sustainability.



SQUAKE offers a solution suite for CO2 visibility, steering, certified compensation, and auditable reporting.



Thrust Carbon, a platform that connects to your SAP Concur solutions so you can report, reduce, and remove your emissions at the click of a button.



Tripkicks enables travelers to view trip insights for health and safety, their destination, potential travel disruptions, entry requirements, and covid19; keeping them informed, and allowing them to better plan and reduce the possibility of disruptions.

In addition to these and other air, rail, ground, and eco-lodging providers, you can look beyond travel and expense to find suppliers who can support you at all levels of your corporate social responsibility strategy.

You don't have to get there overnight

Sustainable travel is a significant and ongoing endeavor. It isn't going to happen immediately. SAP Concur solutions help you move at the pace that's right for you, and you can create different settings for each country, region, or user group – so it works how you need it where you need it.

Download our free [Sustainability Policy Template](#) to learn how you can effectively embed sustainability into your travel program.

